

About Richard Bellikoff's writing

Richard Bellikoff has been a full-time freelance writer for over 25 years. Unlike many writers with educational backgrounds in “process” (filmmaking and journalism, for example), Richard possesses a wealth of subject matter expertise. He has a B.S. in chemical engineering and an MBA in finance, along with years of corporate experience in sales and marketing.

His specialty is translating “techno-speak” and business jargon into clear, comprehensible words and images. But his eclectic background makes him comfortable with just about any topic -- from high-tech to low-tech to no-tech -- in any medium: from audio-visual, to live presentations, to print. Plus, his hands-on business experience gives him unique insight into corporate culture and clients' needs.

In the course of his career, Richard has written a wide variety of materials for a diverse array of companies and organizations -- including AARP, Acura, ARCO, Bausch & Lomb, Bristol-Myers Squibb, Honda, Hughes Aircraft, Lexus, Mattel Toys, Southern California Edison, Toyota, Transamerica and the U.S. Army Corps of Engineers.

In public television documentaries, his credits include *The New Literacy: An Introduction to Computers*, the award-winning physics series *The Mechanical Universe . . . and Beyond*, and the geology series *Earth Revealed*, along with *Business and the Law* and the Emmy award-winning series *Dollar\$ & Sense: Personal Finance for the 21st Century*. He has also written the documentaries *The Making of 7 Oaks Dam* and *A River Sometimes Runs Through It* for museum screenings and a feature-length documentary on the economic crisis of 2007-9, *Crisis by Design*. For radio, he has written the *Principles of Statistics* college-level audiocourse.

His ability to write promotional, motivational, training, educational and documentary materials extends far beyond his core expertise in business, technology and science. For example, he has written the award-winning home video *Play Rock Guitar Overnight*. He's a quick study, capable of rapidly assimilating and synthesizing unfamiliar material to meet tight deadlines.

But don't take our word for it. For proof of Richard's versatility and creativity, click on Scriptwriting or Publication Writing under the Writing Portfolio menu on his home page, www.rbwriting.com, to view a writing sample in your area of interest.

Once you've done that, you'll want to hire Richard Bellikoff for your next project. He can be contacted at **626-355-2736** or **richard@rbwriting.com**.