

About Richard Bellikoff's writing



Richard Bellikoff has been a full-time freelance writer for over 20 years. Unlike many writers with educational backgrounds in “process” (journalism and advertising, for example), Richard possesses a wealth of subject matter expertise. He has a B.S. in chemical engineering and an MBA in finance, along with years of corporate experience in sales and marketing.

His specialty is translating “techno-speak” and complex financial and medical concepts into clear, comprehensible, and compelling words and images. But his eclectic background makes him comfortable with just about any topic—from high-tech to low-tech to no-tech—in any medium: print, audio-visual, live presentations or digital. Plus, his hands-on business experience gives him unique insight into corporate culture and clients' needs, for businesses of all sizes, from startups to the Fortune 500.

In the course of his career, Richard has written a wide variety of marketing, sales, training and strategic and executive communications materials for a diverse array of companies and organizations—including AARP, Acura, ARCO, Bausch & Lomb, Bristol-Myers Squibb, Honda, Hughes Aircraft, Lexus, Mattel Toys, Southern California Edison, Toyota, Transamerica and the U.S. Army Corps of Engineers.

In public television documentaries, his credits include *The New Literacy: An Introduction to Computers*, the award-winning physics series *The Mechanical Universe . . . and Beyond*, and the geology series *Earth Revealed*, along with *Business and the Law* and the Emmy award-winning series *Dollar\$ & Sense: Personal Finance for the 21st Century*. He has also written the documentaries *The Making of 7 Oaks Dam* and *A River Sometimes Runs Through It* for museum screenings and a feature-length documentary on the economic crisis of 2007-9, *Crisis by Design*. For radio, he has written the *Principles of Statistics* college-level audiocourse.

His writing capabilities extend far beyond his core expertise in business, technology and science. For example, he has written the award-winning home video *Play Rock Guitar Overnight*. He’s a quick study, capable of rapidly assimilating and synthesizing unfamiliar material to meet tight deadlines.

For proof of Richard’s versatility and creativity, click on Print Media Writing, Scriptwriting or Digital Writing under the Writing Portfolio menu on his home page, www.rbwriting.com, to view a writing sample in your area of interest.

Once you’ve done that, you’ll want to bring Richard on board for your next project. Contact him today at **626-355-2736** or richard@rbwriting.com.