

Richard Bellikoff's writing

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MARKETING, SALES, ADVERTISING, TRAINING, STRATEGIC & EXECUTIVE COMMUNICATIONS

Print Media Writing:

- Brochures & Flyers
- White papers
- Case studies
- Op-eds & Advertorials
- Biographies & Testimonials
- Corporate histories
- Newsletters
- Proposals & Business plans
- User manuals

Audio-Visual Scriptwriting:

- Marketing, Sales & Training
- Corporate image
- Executive tribute
- Speeches & Presentations
- Employee communications
- Trade shows
- Point-of-sale
- TV & Radio spots
- Direct response

Clients include: AARP, Acura, ARCO, Bausch & Lomb, Bristol-Myers Squibb, Honda, Hughes Aircraft, Lexus, Mattel Toys, Southern California Edison, Toyota, Transamerica, Union Bank, U.S. Army Corps of Engineers

DOCUMENTARY TV & FILM

- *Dollar\$ & Sense: Personal Finance for the 21st Century* (Emmy award-winning PBS series)
- *The Mechanical Universe . . . and Beyond* (Award-winning PBS physics series)
- *The New Literacy: An Introduction to Computers* (PBS series)
- *Business & the Law* (PBS series) - *Earth Revealed* (PBS geology series)
- *The Making of 7 Oaks Dam* and *A River Sometimes Runs Through It* (Museum screenings)
- *Crisis by Design* (feature-length documentary on the economic crisis)

HOME VIDEO

- *Play Rock Guitar Overnight* (Winner, Billboard magazine's American Video Award for Best Instructional Video)
- *Walk Your Way to Fitness* - *The Quattro Pro Learning System*

EDUCATION

B.S., Chemical Engineering
M.B.A., Finance